

## Illustrator-EN

Lecturers: Oren Shimon, Keren Kaztav

4 sessions (14 academic hours each, delivered in English)

### Course description:

The course provides knowledge and hands-on expertise in using market-leading vector graphics editing software application Adobe Illustrator. During the course, you'll learn to use advanced tools for two-dimensional illustration and drawing, logo design, icon creation, sophisticated typography and more.

### Course objectives:

- Acquaintance with Illustrator tools, including brushes, icon creation tools, effects, text/typography and many more.
- Mastery of techniques to streamline and enhance Illustrator software usage.
- The ability to export Illustrator designs to various file formats.
- Interoperability with other graphic design applications, such as Adobe Photoshop.

### Course deliverables:

The Illustrator course will provide students with basic working tools and skills. On completion of the course, you'll be able to design logos, draw illustrations (no prior knowledge required), create icons, and produce notices, posters and more.

### Course requirements:

Presence and active participation in course sessions, and submission of a homework assignment in every session.

## Course / Module topics:

### Session 1

- Image-integrity- lectured by Keren Kaztav, Head of Design, Photography and Printing Branch

### Session 2

- Open New File Panel
- Basic Shape Tools
- Selectios Tools
- Working With groups of Shapes
- Layers
- Line Tools
- Eyedroper
- Transform Tools - Scale, Rotate, Shear, Reflect and More

### Session 3

- Working with Text
- Import Image Files Such as - JPG, PNG and more
- How to Convert Pixel Image to Vector Objects - Image Trace Panel
- Colors - Solid, Gradient and Patterns Fills, Libraries, and more Tips and Tricks

### Session 4

- Photography and printing - delivered by Keren Kaztav, Head of Design, Photography and Printing Branch (utilization of tools in practical examples, and creation of a figure featuring images and graphs, as per newspaper guidelines).

**Notes:**

- Literature will be handed out at the beginning of the course.
- This course is recognized by the FGS as an external course for life science students warranting the Following CPs:
  - Illustrator short – 0.5 CP
- On completion of the course and receipt of the course graduation certificate, it is the responsibility of the student to send the certificate to the FGS Courses Coordinator (Ms. Ruth Kamensky) to receive the credit points.